



申請升等審查資料目錄

送審代表成就

專門著作：

Dah-Kwei Liou, Li-Chun Hsu, Wen-Hai Chih, (2015), "**Understanding broadband television users' continuance intention to use**", *Industrial Management & Data Systems*, Vol. 115, Iss. 2, pp. 210 – 234. (SCI: Impact Factor (2014): 1.226)

參考著作：

1. **Dah-Kwei Liou**, Wen-Hai Chih, Li-Chun Hsu, Chia-Yi Huang, (2015), "**Investigating information sharing behavior: the mediating roles of the desire to share information in virtual communities**", *Information Systems and e-Business Management* (Published Online) (SSCI: Impact Factor (2014): 0.385)
<http://link.springer.com/article/10.1007%2Fs10257-015-0279-2#>
2. Wen-Hai Chih, **Dah-Kwei Liou**, Li-Chun Hsu, (2015), "**From positive and negative cognition perspectives to explore e-shoppers' real purchase behavior: an application of tricomponent attitude model**", *Information Systems and e-Business Management*, Vol. 13 No. 2 pp.495– 526. (SSCI: Impact Factor (2014): 0.385)
3. Li-Chun Hsu, Wen-Hai Chih, **Dah-Kwei Liou**, (2015), "**Understanding community citizenship behavior in social networking sites: An extension of the social identification theory**", *Industrial Management & Data Systems*, Vol. 115 Iss 9 pp. - (SCI: Impact Factor (2014): 1.226)
<http://dx.doi.org/10.1108/IMDS-05-2015-0211>
4. Shu-Hao Chang, Wen-Hai Chih, **Dah-Kwei Liou**, Lih-Ru Hwang, (2014), "**The influence of web aesthetics on customers' PAD**", *Computers in Human Behavior*, Vol.36, pp. 168-178. (SSCI: Impact Factor (2013): 2.273)